

# TECHNOLOGY SERVICES PROPOSAL

**PROPOSED TO**

Smith & Smith

**PREPARED BY**

Software Xperts

# The technology experts you need

Strategic IT plays a critical role in helping companies improve their offerings across the board. We believe technology has the power to improve your chances of success—opening doors by making communication easier, security tighter, and work more productive.

Most companies don't need a full-time technology specialist, but they do need some guidance along their path to success.

Ultimately, the role of the technology consultant is to help you transform the way your company uses technology. These transformations typically cover a wide range of benefits—improving your digital strategy and guiding you through changing technological standards. Other goals include helping you keep your data safe and secure and saving more money.

But—we'll need to get to know you before we dive in. If you're launching a new product or updating your internal procedures, we'll need to understand your business strategy. The process starts with a consultation. We'll connect in person or over the phone to talk about your goals and existing plan. We'll also look at what needs to change.

From there, we'll hit the drawing board and come up with a proposal. This might result in a monthly retainer where we'll offer our guidance and expertise for a certain amount of hours per month. Or, we'll come up with a plan for what needs to change. The latter involves conducting an audit and working with you to adopt new technologies, equipment, and a method for digital transformation.

We get it, outsourcing to a technology consultant is a big decision. We'll walk you through the process of onboarding to adoption. Whether it's time to update communications, scale your IT solution, or move some things into the cloud—we're here to help.

# Why our clients ❤️ us



**Tom Roberts**  
CEO, Teddy Bears Inc.

"We were lagging far behind our competition when it came to technology. We needed to catch up - fast. The Tech Xperts helped us not only catch up, but surpass our competition. They're awesome."

"We've been using the Technology Xperts for years now and it's been an awesome relationship. They're quick to help us with technology changes. The current business climate demands speed when it comes to technology, and they give us that."



**Joanna Edgar**  
VP of Marketing, Red Box