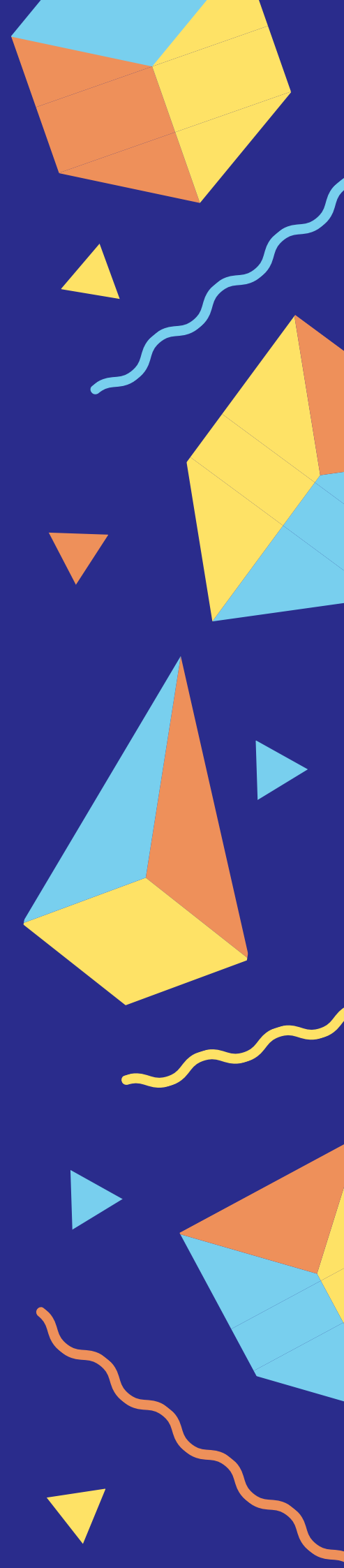


DESIGNERS

DESIGN PROPO SAL

PROJECT FOR MAXWELL INC

Brand Style Guide
Graphic Design (monthly)



PROJECT OVERVIEW

A graphic designer is one of the most important hires your company makes. This person is responsible for bringing your brand to life and works to communicate ideas that inform, inspire, and captivate your target audience.

Our graphic designers bring a wealth of knowledge to the table—whether you opt to hire us on for a style guide or on a monthly basis. They will put together web pages, brochures, reports, and sales collateral that makes your brand's voice clear to your target audience.

Designers will create illustrations, graphics, and typeface that best represent the tone and style of your brand. Our team of experts will bring a range of skills from the artistic to the technical, and will be able to take your vision and turn it into reality. Additionally, our designers help you put together a comprehensive style guide that serves as the basis for all outward facing content.

At the close of this agreement, you will have a complete branding guide that will serve as the reference point for all visual assets moving forward, plus access to a designer for up to 10 hours each month.

