

# DIGITAL MARKETING PROPOSAL

BY: SKY ROCKET DIGITAL



PROPOSED BY  
Jess Goodman



# Breakdown

## SKY ROCKET DIGITAL PROPOSAL



## How We Can Help

Digital marketing is equal parts copy and visual assets. You need a voice and a style that clearly represents your brand and connects with your audience.

Our digital marketing team will help you improve your online presence using a range of techniques aimed at tracking conversion rates, improving your website, social accounts, and maximizing the success of paid ads on Google and Facebook.

**Our team will also assist in finding, developing, and asserting your brand's unique voice—improving your social media captions with great copy, as well as creating digital content that engages with your target audience.**

Finally, we will bring high-level analytics to the table, creating weekly reports that look at campaigns, according to a pre-determined set of metrics, be it pay-per-click budgets, conversions, or number of new followers.

When our arrangement comes to an end, you will have a digital media strategy in place, and the brand guidelines to pick up where we left off.

# Our Clients



**Tom Roberts**  
CEO, Teddy Bears Inc.

*"We were looking for an agency that could do it all. We can't manage multiple vendors easily, so that was our only options. Sky Rocket Digital has blown away all of our expectations. They're seemingly amazing at all channels."*

*"We vetted a number of agencies but Sky Rocket Digital stood out from the crowd. Their focus is on ROI, while others focused on meaningless KPIs. They're currently doing Facebook Ads, Adwords and more for us. It's been great."*



**Joanna Edgar**  
VP of Marketing, Red Box