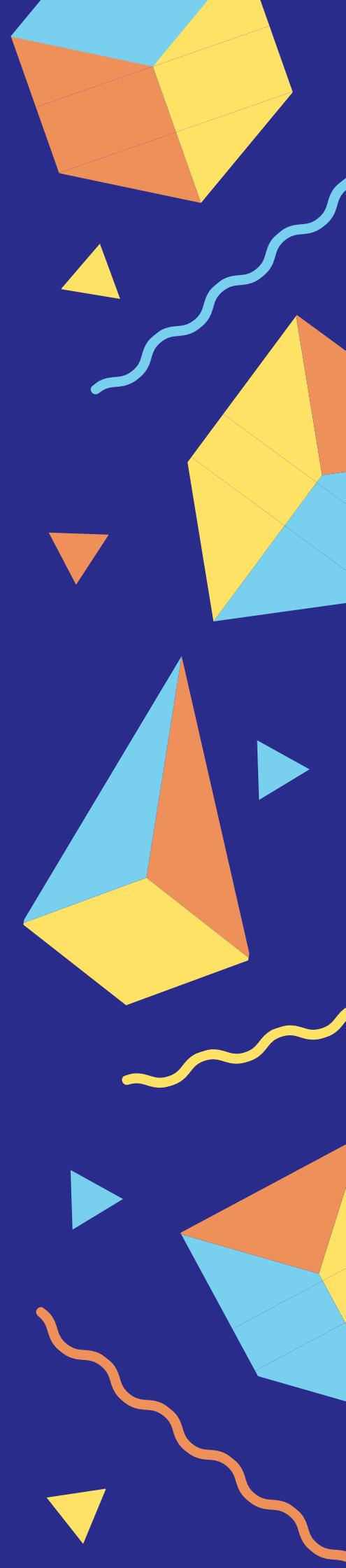


DESIGNERS

LOGO DESIGN

PROJECT FOR MAXWELL INC



PROJECT OVERVIEW

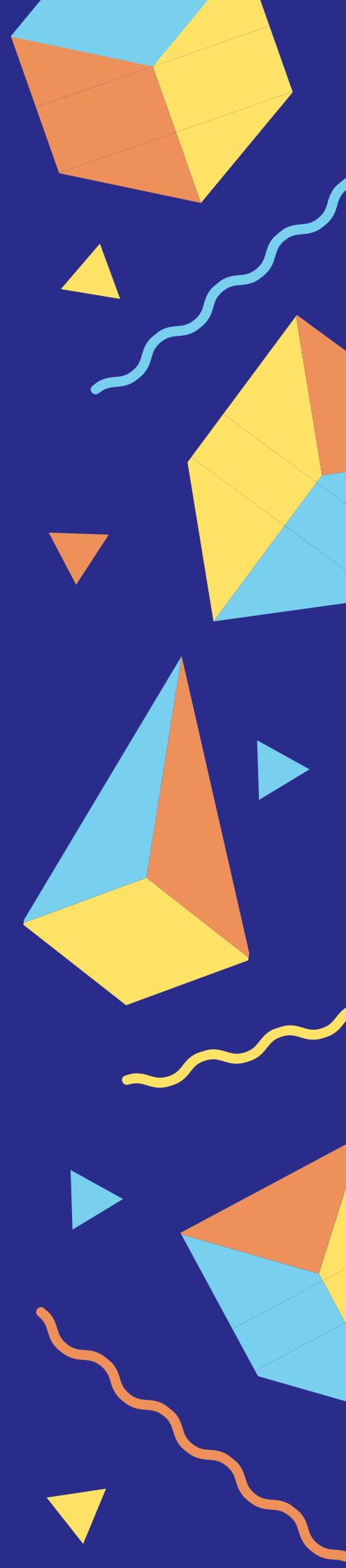
A logo is no small thing. You shouldn't underestimate the power of the perfect design—think the Apple apple, the Nike Swoosh, and so on.

Logos have the power to be iconic, and like it or not, can have a massive impact on how customers see your brand in the broader context of the world.

Logo designers have an important job to do—and we know it. It's all about distilling a company down to one, memorable essence—making an impact in a short amount of space.

A logo communicates a brand feeling. And our company knows how to find that feeling and turn it into a great design that'll make people remember your business.

We'll work together to discuss concepts, come up with solutions, and study your target audience. From there, we'll use our artistic ingenuity to come up with the best possible designs—from tweaking the typography to sketching, layout, and polishing the design.



In addition to logo design, we can help with your other graphic design needs. For example, we design custom typography, which can really make your website pop. We also do custom infographics and visual assets that you can use to promote your solution in person and online.

We're a small firm with a team of in-house designers. As such, we bring more flexibility to the table and feel personally connected to each project. Because we're small, we know we have to prove ourselves—and we'll make sure to go the extra mile to impress. Whether you need a logo or a full-on branding reboot.

Why you should work with us: we're big on transparency. We'll keep you involved in the creative process—making sure the design stage goes as smoothly as possible with minimal revisions. You'll get entirely original designs—which communicate your originality as a brand.

