



DIGITALA MARKETING INC.

MARKETING PROPOSAL

A MARKETING PLAN THAT GETS RESULTS

PROPOSED BY

TOM MAXWELL

CEO, DIGITALIA



HOW WE CAN HELP

In today's competitive economy, the quality of your marketing plan and its execution can make or break the success of your business. In order to grow, you need to increase your sales by converting new customers. With expertise in business, communications, and psychology, our marketing consultants can help you spread the word about your new product or service and build awareness of your brand.

We specialize in **branding, lead generation, social media, and market research**, combining creativity and social science to put the focus on your customer and help you achieve your long-term goals. We offer an outsider's perspective on your marketing needs and strategy and allow you to move your focus back to the day-to-day operations of your business.

OUR GOAL

Our offering will help your business identify, understand, and satisfy the requirements of your current and potential customers. We will focus specifically on your unique industry, marketing requirements, and goals for growth. Our ultimate goal is to ensure that you achieve tangible results in terms of revenue, leads and customer satisfaction.

OUR CLIENTS



Tom Roberts
CEO, Teddy Bears Inc.

"My business wouldn't be in the incredible position it is today without Digitalia. Their expertise in branding and marketing really took us to the next level. They work overtime to make sure you're happy too!"

"I was hesitant about working with Digitalia since I've had awful experiences with agencies in the past. They exceeded my expectations and continue to do amazing work. Their team is top notch."



Joanna Edgar
VP of Marketing, Red Box