

PR SAVVY INC.



PUBLIC RELATIONS PROPOSAL TEMPLATE

PREPARED BY

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About us

Our public relations professionals will help you develop a marketing communications plan that includes a budget, strategy, and actionable goals so that you can put your best face forward.



How we can help

Public relations help you build your credibility and leverage your reputation for driving sales. Outsourcing this strategy to our professional team gives you the opportunity to focus on doing what you do best, while an outside expert focuses on the ins and outs of your relationship with the public.

Our firm specializes in social media management, influencer marketing, crisis mitigation, and long-term publicity campaigns. Our PR of specialists come equipped with a range of experience spanning all media channels from print and radio to social networks, television, and influencer outreach.

By the end of our business arrangement, you will have a public relations strategy in place spanning all relevant media outlets. We hope to enter a long-term, mutually beneficial partnership with your company.

Our incredible clients



Tom Roberts
CEO, Teddy Bears Inc.

"My business owes so much to the PR Savvy team. I was hesitant when I started because I didn't really understand the power of PR. Now thanks to them, we have some huge retailers carrying our products."

"We had a PR disaster at Red Box and we needed someone to clean up the mess. Instead of one person, we got a huge team of qualified PR reps from PR Savvy. They cleaned up the mess and then some. It's been an amazing experience."



Joanna Edgar
VP of Marketing, Red Box