

# SOCIAL MEDIA PROPOSAL

BY: THE SOCIAL QUEENS



PROPOSED BY  
Tom Maxwell



# Breakdown

## SOCIAL QUEENS PROPOSAL



## How We Can Help

Our social media professionals will help you put your best foot forward across all relevant channels. We will develop a comprehensive strategy that spans Instagram, Facebook, Twitter, and more, and help you cultivate an engaging and enticing brand voice with videos, web copy, and visual assets designed to wow.

Social media is no longer a trend you can choose to ignore. Our firm will help you partner with influencers, bloggers, and connect with customers as part of a broader strategy for driving sales and increasing conversions. Outsourcing social media marketing to our professional team means you can focus on providing the best service possible, while our outside experts manage your social media output.

**We specialize in social media strategy and implementation, branding and messaging, videos and visual assets, and long-term engagement campaigns.**

# Our Clients



**Tom Roberts**  
CEO, Teddy Bears Inc.

*"We were behind the times at Teddy Bears Inc. We didn't have a SnapChat account, our Instagram account had one picture and let's not even talk about how bad our Twitter account was looking. The Social Queens turned that all around!"*

*"Finally, we found a social media agency that actually delivers a strong ROI. Before the Social Queens everyone promised us 'likes' and 'shares' but didn't translate that in to dollars. The Social Queens keep that top of mind and make sure you get a return."*



**Joanna Edgar**  
VP of Marketing, Red Box